

**2018 NC SRTS Conference**  
**Regional Meeting Notes**  
**3.21.18 1-2PM**

Regions	1 – 4		5 and 6	7 - 10	
<b>Counties</b>	Alexander	Lincoln	Alamance	Beaufort	Jones
	Alleghany	Macon	Anson	Bertie	Lenoir
	Ashe	Madison	Caswell	Bladen	Martin
	Avery	McDowell	Chatham	Brunswick	Nash
	Buncombe	Mecklenburg	Cumberland	Camden	New Hanover
	Burke	Mitchell	Durham	Carteret	Northampton
	Cabarrus	Polk	Guilford	Chowan	Onslow
	Caldwell	Rowan	Harnett	Columbus	Pamlico
	Catawba	Rutherford	Hoke	Craven	Pasquotank
	Cherokee	Stanley	Lee	Currituck	Pender
	Clay	Stokes	Montgomery	Dare	Perquimans
	Cleveland	Surry	Moore	Duplin	Pitt
	Davidson	Swain	Orange	Edgecombe	Robeson
	Davie	Transylvania	Person	Franklin	Sampson
	Forsyth	Union	Randolph	Gates	Tyrrell
	Gaston	Watauga	Richmond	Granville	Vance
	Graham	Wilkes	Rockingham	Greene	Warren
	Haywood	Yadkin	Scotland	Halifax	Washington
	Henderson	Yancey	Wake	Hertford	Wayne
	Iredell			Hyde	Wilson
	Jackson			Johnston	

## **ARTS Regions 1 through 4**

*What are you doing to make your work more sustainable?*

- Consistency. Bicycle Friday rides every Friday in all weather. This builds habit and gives a sense of security since they (students, parents, and faculty) know that the program is happening every week.
  - Because of consistency, the program should be able to continue if the current leaders were to lose their jobs.
- Build a network of multiple disciplines to support out-of-the-box thinking.
- Keep data so you can track your results.
  - Share data so other groups (municipalities & organizations) can learn from your wins.
- Train a successor. This may look like:
  - A student group – they can be incentivized to keep a program going through their classmates
  - Using partner organizations
  - Using the community at large
- Have the ability to change and make the program more relevant.
- Communicate why the program is important. Repeat. Make sure student understand this. Repeat.
- CMS has a monthly meeting to talk about issues across the DOT, Safe Routes, public health, injury prevention, etc.
- Have your program led by a position, not a person.
- Involve many different influential people so that the students have role models.

*What support do you need to ensure sustainability?*

- Regional ARTS coordinator support and political will
- Money
- Infrastructure (like bike racks)
- Updated policy related to infrastructure installation and maintenance
- Partnerships with businesses for free goodies
- Public and administrative support
- Police department bike unit
- PTO to communicate with parents and build champions
- Organizations that currently exist that can be repurposed
- School districts need an active transportation position to organize community coalition for support. Coalition could include:
  - Safe Kids
  - PTO
  - Hospital
  - SRO

- Police
- School Nurse
- Bike/Ped Coalitions
- Town planner/engineer

Police department could develop a teen bicycle unit to help teach bicycle safety – could be a good way to attract more youth to volunteer or learn about law enforcement.

## ARTS Regions 5 through 6

### *What are you doing to make your work more sustainable?*

- Make sure that the benefits for health and academic achievement are a part of the messaging.
- Make sure that walking and biking are included as modes whenever “transportation” is discussed (e.g., school websites, social media, back-to-school, open house, etc.)
- Build a leadership/improvement team for schools so that the school champion does not burn out.
- Identify community advocates
- Include colleagues and different community members in efforts
- Make the program a cultural norm
- Incorporate the program into planning decisions
- Outreach + advocacy
- Policy + ordinances
- School siting

### *What support do you need to ensure sustainability?*

- “What if every county had a pot of money every year that schools could apply for – 1 pot for infrastructure like sidewalks and 1 pot for programs.”
- Parent turnover is an issue. Lots of on-boarding time needed to understand issues, players involved and how things get done related to SRTS. How to pass on knowledge to future parent leaders?
  - One solution: publishing bike rodeo layout maps so that future parents have them.
  - Challenge: hard to ask teachers to take on more.
- Parents, advocates need to request infrastructure improvements. One group member told story of proposing bike lane during a resurfacing plan and supervisor said it wasn’t necessary. She thought if there had been input then that could have been an opportunity. Same thing with sidewalks. They are first to get ruled out because no pushback.
- Dedicated funding source
- DOT needs to administer their own projects!
- Proactive succession planning of champions
- Staff (municipal) may need to play leadership roles on projects to make them happen
- NCDOT participating by plugging into what’s already happening, learning about goals of diverse partners (GHSP, real estate, builders, schools, PTAs, etc.)
- More effective messaging – tie events to health, safety, and academic achievement
- Make walking and biking part of the school transportation conversation
- Dedicated SRTS funding
  - Funding should match modeshare
- Tap into advocates

## **ARTS Regions 7 through 10**

*What are you doing to make your work more sustainable?*

- Get SHAC on board
  - Active SHACs like Clinton City in Sampson Co. are critical to getting walking and biking incorporated into school cultures
- Make a walk and bike to school video
- Handhold the first couple of times, then back off
- Implement similar programs, like yoga days, to help initiate a culture shift

*What support do you need to ensure sustainability?*

- Safe Kids Coalition
- Share success stories
- Influence school policies – link physical activity and academic achievement
- Get community partners to help ARTS keep funding
- Implement a survey for parents after WTS events
- Create a culture of health/walking/biking
- “Train the trainer” to shift responsibility
- ARTS Toolkit
- More involvement by city planners and administration. Partner with universities to evaluate programs and show impact through data.
- Sustain ARTS coordinators through regional health directors
- Set up friendly competition between schools